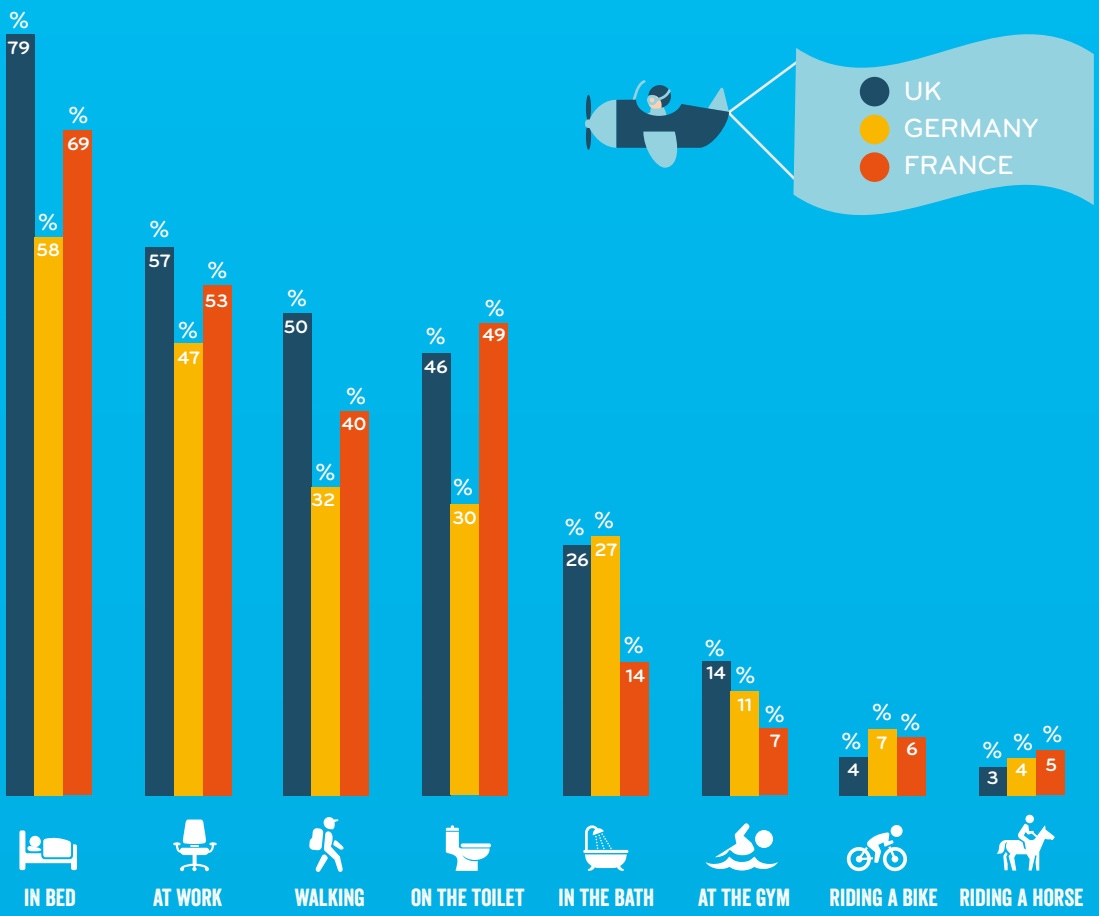


STRANGEST PLACE

FROM WHERE AN ONLINE PURCHASE WAS MADE



KEY FIGURES

SLEEPY SHOPPERS



79%

HAVE ORDERED IN BED

BATHING BROWSERS



27%

HAVE ORDERED IN THE BATH

TOILET TRANSACTORS



49%

HAVE ORDERED ON THE LOO

DRUNK WHILST SITTING ON THE TOILET - PLEASED IT WAS FREE RETURN

ON A ROLLERCOASTER

IN A SWIMMING POOL IN LAS VEGAS

TOP OF THE EMPIRE STATE BUILDING IN NEW YORK

IN THE BABY ROOM WHILST BREASTFEEDING

DURING A MEETING AT WORK

WHEREVER YOUR CUSTOMERS ARE ORDERING,
WHEN IT COMES TO DELIVERY,
IT'S THE FINAL MILE THAT COUNTS

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